Program Review Report

Program: AAS Chemistry

Department: Biology, Chemistry, and Environmental Sciences (BCES)

Review Date: February 4, 2022

Summary

A program review for the Associate of Applied Sciences, Chemistry, was presented to the Program Review Committee by Mr. Joaquin Gallegos from BCES.

The catalog shows that the broad-based program's primary goal and description are ambiguous.

The calculated three-year average of declared student enrollment in the program is 1.7 (headcounts) per semester, and the three-year graduation average is 0.33 students per year. The one-year fall 2019 -to-fall 2020 retention rate is 100%, while the Spring 2021 150%-time graduation rate is 100%. Although retention is high, the review showed that students take three years to complete the program.

According to the analysis done by Gray Associates' Program Demand software, the program has a strong student demand for the Chemistry Technician CIP code but only a 50% for Chemical Process Technology CIP Code. Still, it is in the 83-89% percentile for employment in the region.

The program economics based on Gray Associates' software shows a positive contribution margin (including overhead) of \$3.8K for this program from AY 16-17 to AY 19-20. Moreover, the difference between gross revenue and instructional cost (after discounts) is approximately negative \$3.5K for the same period. The ratio for the three-year average between gross revenue and the instructional cost is 2.16. This ratio means that the program is sustainable, mainly because it is a subset of a bachelor program, and the faculty cost spreads among more programs.

During the presentation, concerns with the lack of maintenance and the conditions of the lab facilities were discussed. Similarly, a lack of compliance was found since the program has mandatory upper-division courses for an associate degree program.

Finally, the Strategic Program enrollment plan is still in progress, presented in the self-study report.

Recommendations

The main concern for this program is the need for higher enrollment, and the following recommendations reflect this concern:

- 1. The program must substitute any mandatory upper-division courses in the program immediately. This has to be completed by April 2022.
- 2. A catalog description needs to be re-developed to be descriptive enough of what this program will provide to students in terms of skills. This needs to happen immediately and be ready for the next catalog.
- 3. Establish an External Advisory Committee (EAC) no later than May 31, 2022. In collaboration with the faculty and the EAC, finalize a concrete Strategic Plan no later than Dec 31, 2022, with short/long term goals and enrollment and education quality objectives for this program. During the development of a Strategic Plan, the program probably needs to reconsider if an associate degree in this field is required or whether a certificate could replace it. It is essential to use Gray Associates Data to identify a possible niche for the program that may attract more students.
- 4. The program leadership needs to discuss a plan to maintain the Chemistry labs that may be affected by damage with the VP for Finance & Administration, Facilities, and the Provost.
- 5. Continue working on the current Student Learning Outcome Assessment process, emphasizing developing action plans for improving the program. The program needs to be strategic on the data collection but make a better effort in program improvement. As a short-term milestone, the program must report improvement plans in its Annual Report on July 2022.
- 6. Develop dual credit pathways and a Strategic Enrollment Plan for the program. This needs to be completed by June 2022.
- 7. The program leadership must present an interim report on enrollment data by June 2025.

Provost & VP Academic Affairs